



“The professional renderings exceeded our expectations and have been a huge help in pre-selling our homes.”



As an award winning developer out of California, Adroit Development is known for their quality, sustainability and expertise.

Being a new client to BDX, Adroit Development immediately saw the value and support that everyone here offers. BDX strives to become a valued asset to a builder’s marketing team and cares about their success.

As a developer or general contractor, Adroit Development is a building company that manages projects from design concept thru construction completion and close out. With over 60 years of combined real estate experience, Adroit Development is committed to creating desirable communities and quality homes. Adroit places great importance on utilizing green building technologies and has achieved a Platinum rating. When asked about what BDX means to Adroit Development, Jeanette Rose, Sales & Marketing Director stated that, “Pam O’Malley, our Sales Representative, has been a true mentor and partner acting as an extension of our marketing team. Pam’s passion and knowledge of new home sales is invaluable, as she has gone above and beyond to help launch our new development in Patterson. She took the time to learn about our short and long term goals, made excellent suggestions, and helped to put an immediate marketing plan into action that works within our budget. “

We love to hear that BDX doesn’t just provide builders with cutting-edge products, but also provides real strategy to help builders sell more new homes with webinars, whitepapers, research studies, and more.

Quick Stats:

Builder Name:

Adroit Development

Location:

California

Marketing Manager:

Jeanette Rose,
Dir. Sales & Marketing

Website:

<http://adroitdev.com/>

Adroit Development takes advantage of several BDX products. They currently utilize our renderings and listings services, as well as eFlyers to target thousands of agents in their market to get the word out about their new developments or properties.

To highlight a BDX product, Adroit came to us with the below rendering, looking to really energize their project for prospective buyers. Check out the before and after shots of their newest development using our Photo-Real Renderings below:

Before:



After:



BUILDER TIP:

Realistic renderings can make all the difference when showcasing both the inside and outside of your homes and developments. Adroit’s above rendering celebrates the quality and beauty of their homes, that is almost indistinguishable from a real photo.

Adroit’s BDX Account Manager, Tamara Prucha is also there to provide unwavering support. “Tamara created our BDX listing and has been very helpful training me on how to make changes to enhance the content and improve upon our results. I have noticed that the leads have increased as a result of the suggestions she has given me. Tamara is quick to respond to my questions, and truly cares about our success” Jeanette raved.

Adroit Development plans on utilizing other BDX products as they grow and acquire new developments throughout California. With BDX’s un-matched industry knowledge and know-how, Adroit Development is in good hands. If you’re interested in moving the dial, BDX has the research, marketing solutions and experience to help your business succeed.

For more information email: info@thebdx.com, call: **1-866-651-8866**, or visit: www.thebdx.com.