

Grand Opening Packages

Start Building Interest In Your New Communities

Our “Grand Opening” package is the perfect solution to help builders gain maximum visibility for their new communities among home buyers and the real estate agents who represent them. These specially priced packages deliver high-reach, short flights specific to Grand Openings and Coming Soon Communities.

Your Package Includes:

150,000 impressions/month across the BDX network

- NewHomeSource
- Realtor.com
- Movoto, HomeFinder, CLR, E-plans, DreamHomeSource, BlockShopper and FSBO
- BDX Retargeted Traffic
- Geo-targeted, above the fold, relevant pages

\$2,000 One Month Flight | \$3,800 Two Month Flight

1 eBlast/mo. reaching 10,000 local real estate agents + 1 resend.

- Additional eflyer volume available - standard rates apply



Let us build rich media ads to capture emails and build interest lists.

Our creative team uses our proven template to design ads that match your brand style AND capture email addresses directly from the banner.

- 3 ad sizes (728x90, 160x600, 300x250)
- Consumers can register in the ad OR click to a landing page (included).
- These opt-in emails are collected and delivered to the builder.

One Time Fee: \$800

